



Club Development Plan

Key Priorities for the Club's Management Committee:

Priority	How?	What have we done?	What's Next?	Looking Further Ahead
Facilities & Equipment	<ul style="list-style-type: none"> Continue to improve our equipment and facilities Secure all weather pitch space at St Mary's and Guseley AFC when the new facilities open 	<ul style="list-style-type: none"> Review of grass pitches to inform lettings and allocations for 2026-27 Grass pitch improvements 	<ul style="list-style-type: none"> Further work to clarify equipment held Emptying Shaw Lane and finding new storage for equipment 	<ul style="list-style-type: none"> Improve Equipment Look at catering facilities at Guseley School
Growth	<ul style="list-style-type: none"> The creation of a pan-disability provision Continue to seek opportunities to create new teams within age groups where possible Seek new sources of funding 	<ul style="list-style-type: none"> Cleared down the waiting list for all age groups Further funds received from easyfundraising.org.uk Two Open Age teams established for the Women and a new Open Age Men's team created for 2026/27. 	<ul style="list-style-type: none"> Continue to seek opportunities to create new teams Further rollout of easyfundraising.org.uk 	<ul style="list-style-type: none"> Look at alternative subscription models
Community	<ul style="list-style-type: none"> More regular face to face meetings for Club Members More social events for players Improve our Social Media profile Continued expansion of the Everybody's Card Scheme 	<ul style="list-style-type: none"> Guseley AFC Season tickets for players and discounted tickets for coaches Men's and Women's England tickets given away FA Cup Final and Community Shield tickets auctioned off. 	<ul style="list-style-type: none"> Additional partners for the Everybody's card More regular social media posts More social events e.g. players end of season Set up a boot exchange scheme 	<ul style="list-style-type: none"> Seek additional opportunities to engage / support the local community e.g. Aireborough Children's Centre and Guseley AFC Engage Guseley AFC, Leeds United and Bradford City Community Foundations in the use Guseley School
Coaching	<ul style="list-style-type: none"> Provide additional Guidance for Managers and Coaches To build and maintain outstanding levels of compliance with FA requirements 	<ul style="list-style-type: none"> Further progress on training compliance New guidance on streaming and internal transfers 	<ul style="list-style-type: none"> Review and update Manager Location Guides Build and maintain outstanding levels of training compliance Provide additional coaching support Maintain our 2* accreditation status 	<ul style="list-style-type: none"> Additional Coaches to achieve UEFA C Licence / FA Level 2
Simplification	<ul style="list-style-type: none"> To simplify our ways of working to make the Club quicker and easier to run To make things as easy as possible for coaches 	<ul style="list-style-type: none"> Review and update of all Club Documents Documenting several club processes e.g. player registrations, waiting list Adopting additional guidance where required 	<ul style="list-style-type: none"> Fully documenting remaining club processes 	<ul style="list-style-type: none"> Strengthen the Management Committee or Extended Committee to reduce the burden on key individuals Revamp of the Club website