Club Development Plan



Key Priorities for the Club's Management Committee:

Priority	How?	What have we done?	What's Next?	Looking Further Ahead
Facilities & Equipment	 Construction of the All Weather Pitch at Guiseley High School Improve our equipment 	 All funding secured for the construction of the All Weather Pitch at Guiseley School Construction is underway Review of grass pitches to inform lettings and allocations for 2025-26 	 Further work to clarify equipment held Emptying Shaw Lane and finding new storage for equipment 	Improve Equipment
Growth	 Improve management and coordination of the waiting list Reset of the Development teams (U4/U5 and U6) to provide greater opportunity and increase the number of teams at U7 The creation open age teams for both Boys and Girls sections to provide the opportunity for them to continue playing Continue to seek opportunities to create new teams within age groups where possible Seek new sources of funding 	 Cleared down the waiting list for all age groups First funds received from easyfundraising.org.uk New process for U4,5 and 6's now in place Open Age training established for the Girls 	 Open Age teams still to be established Continue to seek opportunities to create new teams Further rollout of easyfundraising.org.uk 	Look at alternative subscription models
Community	 More regular face to face meetings for Club Members More social events for players Improve our Social Media profile Continued expansion of the Everybody's Card Scheme 	 Held multiple sessions pre and post Christmas Christmas Parties held Guiseley Rasoi added to the Everybody's Card scheme New annual end of season Managers and Coaches event 	 Additional partners for the Everybody's card More regular social media posts More social events e.g. players end of season Set up a boot exchange scheme 	Seek additional opportunities to engage / support the local community e.g. Aireborough Children's Centre and Guiseley AFC
Coaching	 Provide additional Guidance for Managers and Coaches To build and maintain outstanding levels of compliance with FA requirements 	Further progress on training compliance New guidance on streaming and internal transfers	 Review and update Manager Location Guides Build and maintain outstanding levels of training compliance Provide additional coaching support e.g. Club membership with FootballDNA 	 Regain our 3* accreditation status Additional Coaches to achieve UEFA C Licence / FA Level 2
Simplification	 To simplify our ways of working to make the Club quicker and easier to run To make things as easy as possible for coaches 	 Review and update of all Club Documents Documenting several club processes e.g. player registrations, waiting list Adopting additional guidance where required e.g. FA's concussion guidelines 	Fully documenting remaining club processes	