## GJFC - financial headlines - season 22-23

- Income vs Expenditure shows **surplus of £2,529.29** for season 22-23.
- This <u>compares to a surplus of £12,703.97</u> in season 21-22.
- Cost pressures have accelerated in the last year, on top of those in 21-22. Costs have increased everywhere more than anyone would have imagined even 3 or 4 years ago...
- Context: by far and away the biggest spend is on facilities for training and matches over 75% of all our spend is on facilities.
- Total spend on pitches/facilities up c85% compared to pre-Covid (£82k vs £44k)
- Lots of good reasons:
  - o Invested in different and better facilities for training and match days.
  - Increased provision i.e., more weeks to all teams longer season in effect (holiday periods, bank hols, start earlier, end later).
  - o More facilities in terms of increased space per team for training.
  - Much more all-weather provision to guarantee playing time, especially for matches that otherwise would not have happened on grass.
  - This season we committed to hire Benton Park this will give some additional training slots (we will lose some at Ben Rhydding, but overall, we should have more).
  - Most importantly it gives the opportunity for our Boys 9v9 teams to play matches on 4G surface when they have never been able to.
  - o Also gives further AWP provision to our girls' teams, this time at 11v11 format.
  - o Both groups previously played only on grass which limits opportunities.
- Challenge: increased pitch rates in the market (£/hr up c50% across the board over 2yrs)
- To illustrate the point, if we returned to playing matches only on grass pitches, we would have a much-reduced cost base, but would have a significantly lower number of matches taking place, and therefore less playing time for all children.
- Also, "Smaller items"
  - Ref fees might not think that adds up £20 is now £30 that's 50% increase so £2000 (pre-covid) becomes £4000....
- Small surplus this year will be a loss next year: -
  - The year just ended does not reflect the full impact of cost increases "in the pipeline" - e.g., facilities were contracted 3 years ago, and these deals are coming to an end, equipment purchased forward, etc.
  - This has "shielded" the club compared to other clubs over the last 2/3 years one reason why we have consistently been cheaper on membership fees.
  - Agreement with Benton started in March so we only have 3 months cost in this
    year's accounts next year it will be a full season's use that's approximately
    £15,000 more cost in the accounts year on year.
  - Agreements now in place for facilities across the entire area to support boys and girls at every age group for season 23-24.

## Membership fee

- In simple maths, the membership fee needs to increase by around £40 to ensure we break even (£135 to £175).
- However, for now, we are proposing a lower increase of £25 i.e., £135 to £160, appreciating the wider financial situation for our members.
- This will probably mean a loss for the club in FY 23-24, so we need to recruit and support as many members as possible, only buy equipment if really needed, plus use paid refs only if absolutely necessary.
- Hopefully the 4G facility at Guiseley School will come on board in season 24-25, and whilst this is not going to be profit making (not the aim for the project), it would allow us to expand the membership (currently limited/flat each year) and this increase in numbers should ensure we do not need to incur ongoing losses into the future. If not, we will need to reassess membership fees or costs in the future.

## **Specifics**

- Proposal: Membership fee to increase from £135 to £160.
- This fee of £160 equates to a **cost per week of £4.10** which remains fantastic value.
- This increase is up from £3.46 per week i.e., 64p increase per week.
- This covers all training, matches, league fees, equipment, ref fees, tournaments, and anything else required to run the club!
- Compared to other clubs we are still great value:
  - o Guiseley £160
  - o Ilkley £160 (tbc)
  - o Bingley £180
  - Horsforth £200 + ref fees
- Compared to other sports/hobbies our weekly cost ranks very favourably too.

## Appendix: Where does our money go?

- As a volunteer run organisation, we have no real overhead/fixed admin costs almost
  everything we spend goes on facilities, equipment, and anything else that is needed to
  fulfil football training and matches.
- The exception is tournaments which help support teams, especially younger age groups.
- Of all the money spent:
  - o 76% facilities for training and matches.
  - o 12% equipment to use.
  - 4% league fees.
  - **3%** ref fees.
  - o 3% courses for managers.
    - = 98% on playing activities.
  - o 1% tournaments (choice to support teams)
  - <1% Other e.g., CRB checks/website/admin/audit fees.